

**Lower Cost. Higher Productivity. Just Right.**

**Reliable. Robust. Integrated.**



 **Captaris**  
RightFax

## The market leader in enterprise fax.



There's a simple reason more companies use Captaris RightFax than any other electronic fax server software. Nothing else is as reliable and as proven to help you cut costs, drive revenue and meet your compliance goals. No other fax server is robust enough for today's high-performance, low-cost business climate. And nothing else integrates with as wide a range of applications, systems and devices. In healthcare, financial services, government, manufacturing, the legal profession and beyond, RightFax is the solution of choice among organizations that want to bring greater efficiency, flexibility and security to electronic document delivery.

### Re-thinking fax.

If your image of faxing is a beige stand-alone machine digesting paper documents with excruciating slowness, we've got great news: RightFax automates both inbound and outbound faxing and integrates with your existing IT systems to provide powerful electronic document delivery capabilities that reach well beyond traditional faxing.

RightFax enables organizations to distribute virtually any document from any application, using a central server integrated in the company network. RightFax software enables users to send and receive documents directly from any desktop application. And RightFax works with virtually any back-office application to automate the delivery of business-critical documents such as invoices, purchase orders and statements.

Why do hundreds of companies around the world—including the entire Fortune 100—use RightFax?

**RightFax cuts document delivery costs by up to 90 percent.** RightFax eliminates the need for multiple stand-alone fax machines, modems and telephone lines as well as the labor, printing, postage and supply costs necessary for manual faxing or mailing.

**RightFax improves productivity.** Employees no longer waste time waiting for a fax machine. In seconds, they can send documents directly from their desktop, email or virtually any business application.

### RightFax increases security and compliance.

Government regulations have made safeguarding information and keeping accurate records more critical than ever. RightFax provides tamper-resistant document delivery and a complete audit trail for each document. RightFax also offers encrypted or certified delivery options for added protection.

### RightFax reduces administration and maintenance.

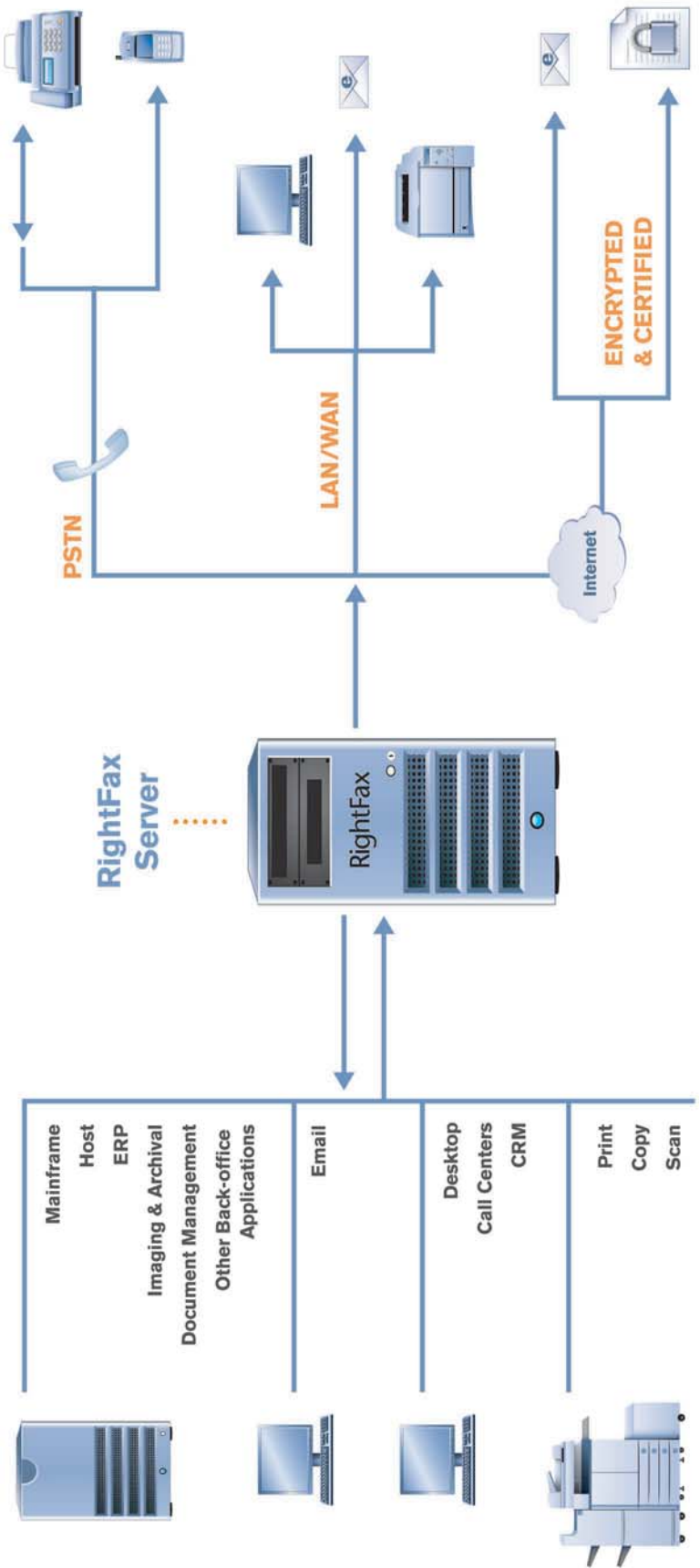
RightFax enables administrators to consolidate faxing services on the enterprise network. Centralized, easy-to-use tools make ongoing administration simple.

# How RightFax works.

RightFax acts as an electronic document router on your network. For inbound documents, RightFax captures all incoming electronic fax traffic and routes each document to the proper user or workgroup, much as an email server captures all inbound email messages and

deposits them in user accounts. RightFax even initiates process workflows. For outbound documents, RightFax emulates a print queue. Any desktop or system application that can print can use RightFax to deliver secure, reliable, trackable electronic documents to fax numbers,

email addresses and SMS accounts. Integrations with dozens of business applications provide secure, automated, unattended document exchange with partners, customers and suppliers.



## Scale to fit.



Based on an open Microsoft SQL server database, RightFax can deliver clear, quick returns to a company of any size, in any industry. RightFax is affordable for small applications and scalable to enterprise-wide deployments, so your investment—however small or large—is protected. Rich features, add-on modules and connectors ensure that RightFax can always meet your organization's evolving needs.

### **Integrate with anything.**

RightFax has the most certified, tested and endorsed integrations of any enterprise fax server software solution. It seamlessly integrates with the desktop applications, email, CRM, ERP, imaging and other business application and multifunction products. It also provides flexible tools for quick integration with most back- and front-office applications. Better integration provides these benefits:

**More options for document delivery.** Deliver documents via fax, email or over the Internet.

**Consolidated resources and an extended investment in your IT infrastructure.** RightFax eliminates fax machines and works easily with the systems you have.

**Maximum access to corporate data.** RightFax delivers information from virtually any application on your network, wherever it is, thanks to long-standing integrations developed closely with Captaris partners, including Canon, Hewlett-Packard, IBM Lotus, Microsoft, Oracle, SAP, Sharp and Xerox.

*“By standardizing on a single product we were able to leverage our integration and certification efforts across many areas....RightFax was so pervasive in our organization and the industry, it was an easy choice for us to make.”*

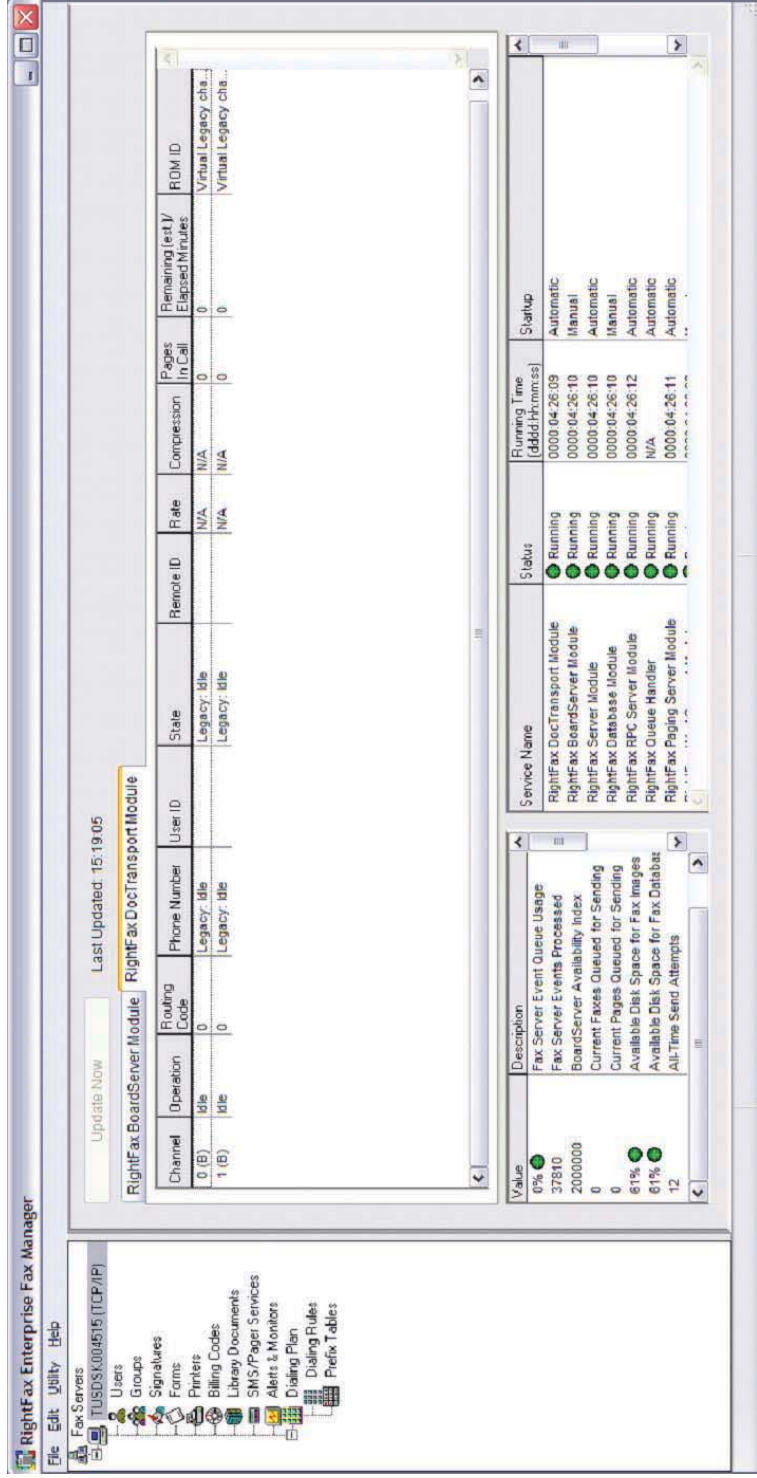
*—Manager of Workflow Engineering, JPMorganChase*

# Intuitive interface.

The RightFax Enterprise Fax Manager (EFM) is the primary administrative utility for RightFax. EFM is an easy-to-use management tool that allows administrators to manage and monitor all RightFax servers on a network at one time

from one centralized location. The intuitive interface of EFM is designed for multiple server use and provides administrators with the ability to check vital server information and statistics to monitor the health and efficiency of the fax

servers on their network. With EFM, you can manage users, groups, signatures, forms, printers, billing codes, library documents, and more, for all RightFax servers on your enterprise, right from one interface.



## Proven in demanding markets.



With tens of thousands of installations around the world, RightFax has helped the world's leading companies reduce costs, drive revenue and meet compliance goals.

**Cutting costs at Barnes & Noble.** With more than 1,000 stores in 49 states, the bookselling giant constantly processes orders with more than 27,000 publishers. A process that once required multiple employees to do nothing but manually fax all day—as many as 10,000 pages every month—is now far more efficient thanks to Captaris RightFax. Now all faxing is automated and handled by a single employee, and other departments in the company have used RightFax to achieve similar efficiencies. Says the company's applications development manager, "The cost savings were immediately apparent. Our business relies on our ability to communicate, and we rely on RightFax."

**SAP North America achieves integration, lowers TCO.** The world's third-largest software supplier sends and receives tens of thousands of faxes every month. Its employees need a convenient way to fax from desktop applications. For cost-savings, greater efficiency—and easy integration with their enterprise IT systems—SAP North America chose RightFax.

"Integration of RightFax with SAP has saved time and expense," says the systems engineer at SAP North America responsible for the RightFax installation.

"The automated faxing required less human effort, saved on consumables, and provided an ROI in a short time."

**JPMorganChase integrates centralized solutions.** Thirty million retail customers, 90,000 employees, and operations in 50 countries add up to hundreds of thousands of faxes per month. This leading financial services firm needed a single, integrated fax solution that was more cost-effective than manual faxing. The company also needed technology that would enable it to comply with Sarbanes-Oxley, the Patriot Act and other regulations. RightFax, with its easy integration and central administration, was the obvious choice. And the inherent security in digital faxing is helping the company meet its compliance obligations. "By standardizing on a single product we were able to leverage our integration and certification efforts across many areas," says the company's manager of workflow engineering. "RightFax was so pervasive in our organization and the industry, it was an easy choice for us to make."

## Part of a total solution for Business Information Delivery.

RightFax is part of a family of products that integrate to provide one total, seamless Business Information Delivery source for fax, workflow, document delivery and document management.

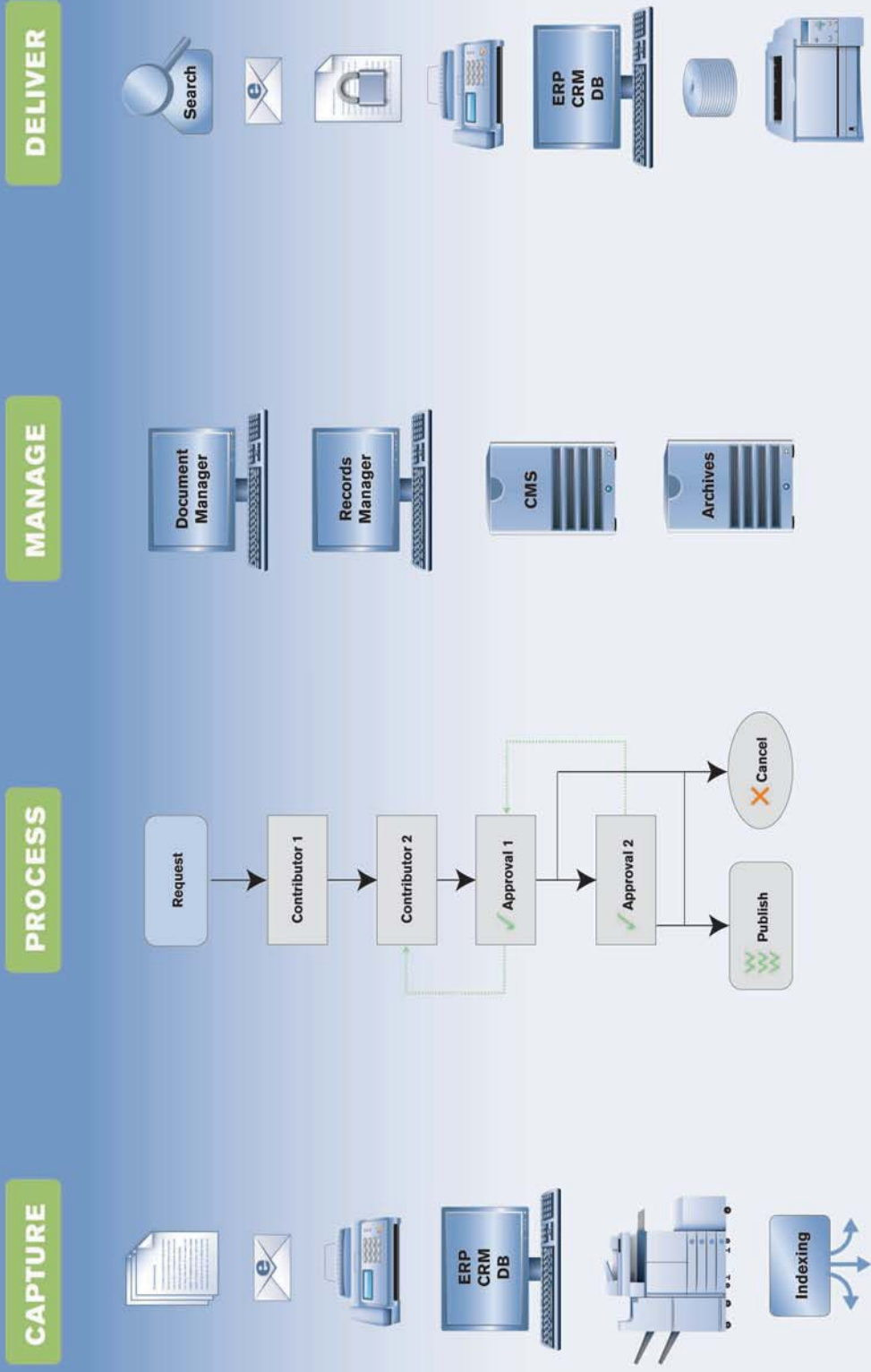
- Captaris Workflow integrates with RightFax to automate and add accountability to document-intensive processes.
- Captaris Alchemy Document Management solutions, complement RightFax by providing management, storage, archiving, retrieval and search for all types of "unstructured data," including electronic fax documents—all with a low IT commitment and a low cost.

## See why RightFax is number one.

Visit [www.captaris.com/rightfax](http://www.captaris.com/rightfax) to read RightFax case studies, calculate ROI, watch a demonstration and more. Or call 1.425.455.6000.

With 90,000 systems installed and more than three million users, Captaris is the single source for fax, workflow, document management and Business Information Delivery solutions. Captaris products help organizations of any size manage document flow across the information lifecycle so they can drive revenue, cut costs and meet compliance goals while conserving IT resources and rapidly maximizing ROI.

## About Captaris.



# Captaris RightFax

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Captaris Business Information Delivery solutions help organizations automate the information and document flow throughout the information lifecycle (capture, process, manage, deliver). With a comprehensive suite of software and services, Captaris helps organizations to grow revenues and increase profits while meeting compliance goals. Through a global distribution network of leading enterprise technology partners, Captaris has installed more than 90,000 systems in 95 countries in companies of all sizes, including the entire Fortune 100.

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